



**standard inflatable billboard** 6096mm x 3048mm



**6 sheet** 1200mm x 1800mm



**Segway** 1300mm x 1300mm



**supersite inflatable billboard** 12192mm x 3048mm



**megasite inflatable billboard** 12192mm x 6096mm



### ARTWORK INFORMATION:

**Software:** Accepted file types Illustrator, Photoshop, Quark Express, Freehand, Adobe Creative Suite, InDesign, Acrobat PDF and CorelDraw. If your software is not listed here please let us know in case it is a more uncommon format that we can still accept. We can also except other print and non-print ready formats such as jpg, tiff, eps, bmp, png, Word and PowerPoint but we will not be able to guarantee the same level of quality printing as with the previously mentioned file types.

**File Format:** For pictures please ensure a resolution of at least 300dpi per image. For line colours, vectored file formats should be used. Fonts should be supplied with the job – this is particularly important with corporate and specially designed fonts. If you cannot supply fonts then please convert the characters to outlines/paths. Files should be set to CMYK. Artwork does not have to be supplied at finished size however we request that it be provided to scale and in a logical ratio to final size – preferable between 10% and 25% of end print. Please supply copy as individual files.

**Hardware:** PC or Mac.

**Colour Proofs:** Colour proofs are requested with all colour critical prints. Any important pantone colours must be indicated so we can ensure the best match possible. Precise pantone colours are not achievable in the 4 colour digital process while metallic and fluorescent colours can not be reproduced either.

### FORMAT INFORMATION:

**Standard Inflatable Billboard** – Industry standard 48 sheet size, landscape @ 6096mm x 3048mm.

**Supersite Inflatable Billboard** – Industry standard 96 sheet size, landscape @ 12192mm x 3048mm.

**Megasite Inflatable Billboard** – Double height 96 sheet size, landscape @ 12192mm x 6096mm. This format is double sided and can take 2 different artwork executions.

**6 Sheet Inflatable Billboard** – Industry standard 6 sheet size, portrait @ 1800mm x 1200mm. This format is double sided and can take 2 different artwork executions.

**On All Formats:** Please ensure that all copy is visible and, while you do not need to allow for a bleed area, we do recommend that all important copy/logos/images be positioned 300mm within the edge of the poster.

### DELIVERY INFORMATION:

- **Email** – info@posterplus.co.uk
- **ftp** – you can upload you files onto our ftp site – please contact us on 0844 567 8877 for access details
- **Post** – to our office on DVD, CD-Rom, USB pocket drive or external hard at 53 Beresford Terrace, Ayr, KA7 2HD
- **Download** – we can also download from your own weblink, share site or ftp